



BEAUTIFUL CONCEPT LA PAJARITA PRIZES Until November 29th, 2019, the candidatures for the Beautiful concept awards of La Pajarita can be presented, which recognize the work and professionalism of the most outstanding concepts in table set-ups in the Horeca channel.

All those interested in submitting their candidacy may do so, as long as they comply with the competition rules, by completing and sending the registration form to this e-mail address: premios@la-pajarita.com

OBJECTIVE

To reward the best TABLE SET-UP AND DECORATION. In 3 Categories It must be an original and creative set-up.

CATEGORIES

Beautiful Concept Awards La Pajarita Fast Food. Establishments that, with counter service or self-service (no table service) have distinguished themselves and taken care of even the smallest detail in single-use materials.

-Beautiful Concept Awards La Pajarita Top End. For those establishments offering table service, which have distinguished themselves and meet the requirements of Top End (ticket +50€), use non-woven products from the La Pajarita catalogue, in an elegant and attractive way.

Beautiful Concept Awards La Pajarita Casual Dining. For those restaurants with table service that collect a ticket 20-50€ and decorate the table with a single-use product of Gorma harmonies using non-woven products from the La Pajarita catalogue. JURY The jury will be composed of professionals and directors of the company Mapelor. The rules of procedure for the jury are developed below.

QUALIFICATION CRITERIA FOR THE JURY

Each jury member will rate each of the 3 categories of set-up of the participants from 0 to 5 points. The winner will be the participant with the most points in all modalities. The criteria to be assessed by the jury are:

- Originality and quality of napkin fold
- Harmony in colour combination
- Originality in table decoration
- Certainty in the placement of flatware, utensils and glassware
- Adaptation to the category in which you are participating.

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PRIZE

The contest winner will receive:

- Weekend hotel voucher for two people.

The other participants will be presented with a La Pajarita products lot.

RULES OF PROCEDURE

Art. 1. Aims and Objectives

The rules for the **Beautiful Concept La Pajarita** Spain awards are created to regulate the correct organization and promotion of the event, which recognizes the innovative character of catering companies in terms of new concepts that stand out for their care in the decoration and set-up of tables with La Pajarita products.

Art. 2. Applicant selection procedure.

Candidatures may be submitted by:

1. Interested companies or similar , submitting the Candidatures form **Beautiful Concept La Pajarita 2019**, as well as the complementary information required, to the following e-mail address: premios@la-pajarita.com

The registration period is open **from this xx of xx, until Friday 29 November** , both inclusive. The jury will meet during the first half of December to decide the winner. Once the decision has been communicated to the finalists, they will be informed, after which they will have to:

- Assign possible image rights.
- Collaborate in the informative tasks by sharing the prize on social networks.

Art. 3. Jury functions.

Depending on the candidates chosen for each category, the jury reserves the right to propose runner-ups or honourable mentions. In addition, the jury has the capacity to declare a category void, as well as, in the event that a winner does not accept the

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prize, to pass it on to the second or third place winner. Members of the jury who are in any way involved in the choice of any concept in any of the categories should abstain from participating in the voting for that particular category. In the event of a tie in the votes, the vote of the chairman of the jury shall have double value.

Art. 4. Claims.

No claim can be made against the jury's decision, but observations can be accepted in order to improve the professional effectiveness of the call for **Beautiful Concept La Pajarita 2019**.