

The background image shows the interior of a cafe or restaurant. It features a high ceiling with a grid of glass panels, allowing natural light to filter through. Numerous large, green plants are suspended from the ceiling, creating a lush, indoor garden atmosphere. In the foreground, a wooden bar counter is visible, with various bottles and equipment behind it. Several people are seated at tables, engaged in conversation. The overall aesthetic is modern and eco-friendly.

lapajarita[®]

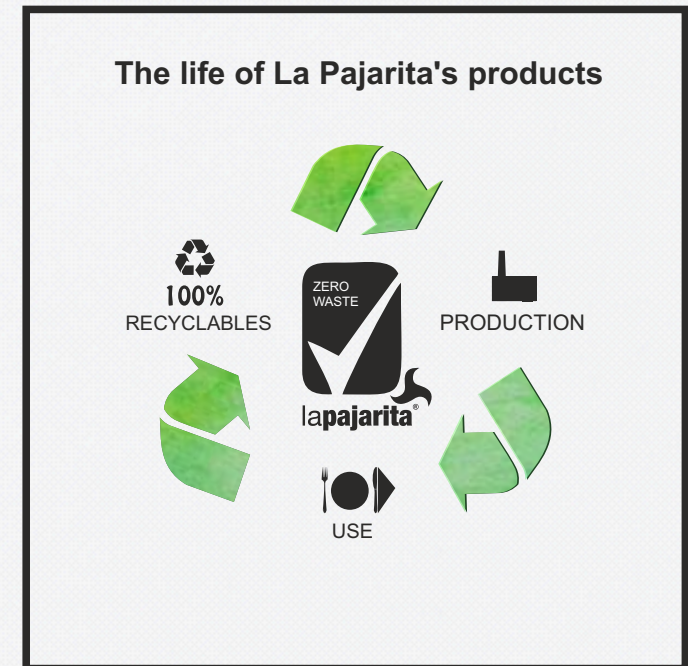
Green Mision


Sustainability Strategy

La Pajarita's sustainability has been launched in 2019 with ambitious goals of transforming the sustainability model within the HORECA industry.

The objective of this strategy is to inspire, activate, and guide our decision making process and launching new products onto the market, so that we can achieve those big positive changes we want to see in the world and in the ecosystem.

The "The better the balance between environmental, economic and social impact, the more people will have the chance at a better life within the limits of the planet."





1-2-3

Our sustainability strategy is focused on **3 priority areas** that help us to achieve our goal.



1

Become a circular company .

Extend the life of products and materials and use resources more intelligently.

Convert waste into resources and reduce waste sent to landfill to zero. That's why we have obtained the **Quality Certificate Zero Waste.**



ZERO WASTE
LL-C (Certification)



2

To inspire and facilitate the Horeca industry, to provide sustainable products and solutions that allow establishments to achieve their work and environmental awareness. Following the 3 "Rs" rule: **recycle, reuse, and reduce.**



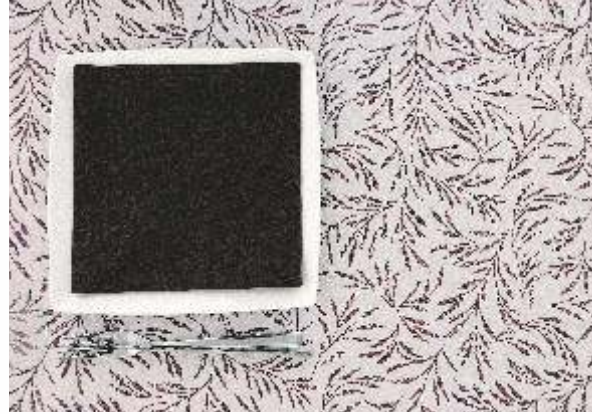


3

Promote circular and sustainable consumption.

Consider La Pajarita's products as raw materials for the future and ensure that all products have circular capabilities, designed from the get-go to be reused, reconverted and recycled.

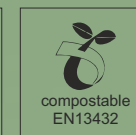




Our **Bio product** range reflects our desire to stand out in the market for biodegradable and decomposable products. It offers a wide variety of formats and designs that comply with the most stringent terms of sustainability, quality and elegance.

MAIN ADVANTAGES

- Compost OK and FSC certification.
- They are biodegradable.
- Can be disposed of with organic waste.





Our **GoGreen** range of La Pajarita reflects a benchmark product in environmental care. Manufactured with recycled products, they offer quality solutions that prioritize respect for nature.

The GoGreen product range allows us to reinforce our effort to provide sustainable supplies, where our suppliers follow the highest standards.

MAIN ADVANTAGES

- Ecolabel Certification.
- They are 100% recycled and recyclable.
- Can be disposed of with organic waste.





THE BRAND AS A GUARANTEE OF PRODUCT SAFETY

All the products manufactured by La Pajarita are used in contact with food, so safety rules are a priority for us.

La Pajarita products guarantee that the safety standards and raw material with which they are manufactured comply with the relevant laws and regulations. We consider and evaluate the intended use of the product and obtain third party certificates to meet all certifications.



The easiest way to find out if a product is suitable for **food contact** is to look for this symbol with a fork and a cup. It is used on all products intended to come into contact with food.



For your designs and personalizations, La Pajarita uses **ecological inks** based on natural vegetable oils and water-based inks. They are inks that reduce the environmental impact of printing processes, also minimizing the percentage of chemical components used in product manufacturing.



The raw material for all La Pajarita products is **FSC certified**, which certifies that the wood from which the product is made comes from forests managed according to criteria of the "Forest Stewardship Council" which includes, among other things, measures of sustainable forest management in ecological, social and economic aspects.



The **Ecolabel** label is also known as the European Ecological Label. It is a system that aims to help European consumers easily identify products that are organic and environmentally friendly.



The recycling symbol, with a **"100%"**, specifies the percentage of recycled material in the product being purchased.



The decomposable logo certifies the **biodegradability and decomposability** characteristics of the product according to EN13432 standard.



The **Zero Waste** certification verifies the traceability of waste and verifies the percentage of recycling, valuation or recovery of waste in relation to the total production process.

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The color shown in this catalogue may slightly differ from the original.

